## **Pisgah High School**

The Pisgahteer

## Senior Ad Letter

Mrs. Tammy P. Ensley *Pisgahteer* Yearbook Adviser Pisgah High School 1 Black Bear Drive Canton, NC 28716

Dear Parents/Guardians of Rising Seniors:

The Yearbook Staff has already started working on the 2022 yearbook. It takes a great amount of time to organize this project; therefore, we have started our ad sales campaign. The 2022 *Pisgahteer* staff would like to offer you the opportunity to purchase a Senior Ad for your child. These ads give you the opportunity to express your love, pride, and congratulations upon your child's high school graduation.

We are planning to print the 2022 *Pisgahteer* as a FULL COLOR book. Ads are available in FULL COLOR in the following sizes for the prices shown:

### **Full Color Ad:**

# 1/4 page ... \$100 1/2 page ... \$180 Full page ...\$350

If you wish to buy an ad for your child, please do so as soon as you can. There is **limited** space, and many people wait until it is too late. The deadline for purchasing an ad is **Wednesday**, **September 29<sup>th</sup>**. We cannot "reserve" ads without payment and **ALL** pictures, text and design must be turned in by September 29<sup>th</sup>.

You may pay for the ad over two payments. If you would like to split the cost over two payments, please send half the amount by <u>Wednesday</u>, <u>September 29<sup>th</sup> and the second half by Wednesday</u>, <u>December 1<sup>st</sup></u>. Because we have a limited amount of space to allot to Senior Ads, *ads will be accepted on a first-come first-served basis*.

On the next pages are the available ad layouts you may use for your student's Senior ad. An order form is attached along with specific guidelines and instructions for submission of the ad, photos, and words you want included in your ad. If you have questions, you can reach me at the school...646-3440 or tensley@haywood.k12.nc.us until June 4 or after August 10.

Reserve a space for your ad today to say how proud you are of your SENIOR. Like the yearbook, your message will be a permanent memory.

Thanks!

Sincerely, Tammy P. Ensley and the 2022 Yearbook Staff

Please fill out the Ad Form completely before turning in. Please include ALL pictures and text when turning in Ad Form. Pictures and Text can be submitted by hard copies, email, or jump drive. Again, ALL pictures and text must be turned in by the September 29<sup>h</sup> deadline.

# Quarter Page Ads

Approximate dimensions: 3 <sup>3</sup>/<sub>4</sub>" wide x 5 <sup>1</sup>/<sub>4</sub>" high
Refer to the number below each design to identify which layout you wish to use for your student's ad.



Design #Q-M

Design #Q-N

Design #Q-O

Design #Q-P



# Full Page Ads

Approximate dimensions: 8 ½" wide x 11" high
Refer to the number below each design to identify which layout you wish to use for your student's ad.



Ad Order Form
Please complete and return this advertising contract. Please include Payment, Photos and Text for your ad to... Yearbook Adviser-Tammy P. Ensley, Pisgah High School, 1 Black Bear Drive, Canton, NC 28716.

Parent/Purchaser's Name		Stud	Student's Name (Exactly how you want printed in the Yearbook)		
Address					
City		State Zip	Phone	Email	
Is this ad supposed	d to be kept secret from you	ur student?	No No		
I agree to the t (Parent signature	terms and guidelines	stated in this broc	hure		
	<i>ds/Size</i> – Please clea Full Color \$350	rly mark 1 box.			
Design #:	$\Box_{\text{F-A}} \Box_{\text{F-H}}$	3_ <b>D</b> <sub>F-C</sub>	F-D	<b>F</b> -E	F-F
	F-G	G <sub>F-H</sub>	F-I GF-	$J$ $\Box_{F-K}$	Gradient F-L
		$\mathbf{V}$ $\mathbf{D}_{\mathrm{F-O}}$	Generation F-P	$\square_{F-Q}$	F-R
	Gr-S	$\Box_{F-T}$	F-U F-	-V D <sub>F-W</sub>	Gr-X
1/2 Page:	Full Color \$180				
Design #:		B H-C	H-D		H-F
0	H-G	Пн-н	H-I H		Пн-г
			H-P		H-R
				$-v$ $\square_{H-W}$	
1/4 Page:	Full Color \$100			- v • • • • • • • • • • • • • • • • • •	11-A
Design #:	Q-A Q-		Q-D		Q-F
	Q-G	ЦО-Н	lQ-I └┛Q	-J Q-K	Q-L
	Q-M Q-	N Q-0	Q-P	ac	
Payment.	Cash included	Check i	ncluded		
\$	(amount enclosed) C	Thecks made payable to	o Pisgah High Schoo	l. Full payment due by	y 12/1/2021.
Photo instructions, requests, comments:			Words/Text to be included in your ad:		
(Photos may be sub drive)	mitted by hard copy, ema	il, or jump	(You may submit text on a separate sheet of paper or by email)		