

MARKETING

PRODUCT PRICE PLACE PROMOTION

Welcome to SEM II! I am looking forward to getting to know you better and hope we will have an exciting semester. This course covers the skills and knowledge of industries for planning sports and event marketing. Topics included are legal, financial and economic impacts of sport and event marketing, market planning, promotional activities, marketing strategies and analytics. You will be required to do an end-of-the-year performance-based measurement as proof of learning. You will be required to make class and final presentations. Accommodations will be made if you have a IEP or 504 accordingly.

CLASS MATERIALS:

- Chromebook/charger
- Folder with pockets or prongs
- Personal earbuds if needed
- Pens/Pencils

Grading:

Classwork(HW)/Quizzes	40%
Projects/Tests	60%

FINAL GRADE CALCULATION:

Semester grade	75%
Final Exam	25%

I encourage all students and parents to utilize Power School to monitor and check their grades. Grades are updated weekly. Late work receives a grade of 60 or below. Any grade is better than a 0!

Absences:

If you are absent it is **YOUR RESPONSIBILITY** to see what work you missed. All assignments will be in google classroom. **It is important to have good attendance because every day**



missed puts a student behind and makes it difficult to catch up.

By signing below I am aware of this syllabus, parent portal (Powerschool), and Google Classroom.

Behavior Expectations:

- Be respectful to everyone at ALL times
- No cellphones during class instruction- you will be required to store yours in the classroom at the start of class
- Follow Directions
- Bring all materials and come prepared to class
- Have a positive attitude

Adult Signature:

Student Signature

Attendance Policy:

Haywood County Schools' policy #4400 specifies that a student with more than six (6) absences in a block course during a semester will not receive credit for that class. In order to be counted present for a class, the student must meet the attendance requirements established by the school. Any student absent more than six (6) days, excused or unexcused, in any class in a semester will need to follow the protocol below to ensure they do not fail due to attendance.

- Students with greater than 6 absences, but less than 10 absences will need to complete make-up time for absences 7, 8 and 9 during the attendance make-up blocks provided by the school.
- Students with 10 or more absences must make up time for absences 7, 8 and 9, and complete an appeal form to be considered by the attendance appeal committee.

Tardy Policy

Students arriving late cause a disruption, which takes away from other students as well as their own education. When a student is late to school, he/she is to report to the ISS Room (L3) to sign in and receive an admit slip. Once a student exceeds 6 please refer to Student Handbook procedures for the next steps

Contact Information



Best way to communicate is through email

ltturner@haywood.k12.nc.us

My Schedule:

1st period- SEM II

2nd Period- SEM II

3rd Period- Leadership Honors

4th Period - Planning

THS - 828-456-2408

Welcome

TO

Mrs Turner's Honors SEMII Class



